

即联即用中国碳中和创新计划

Plug and Play China Carbon Neutrality Innovation Initiative

实现碳中和 Carbon neutrality

绿色金融支持碳中和
Green finance
supporting carbon neutrality

绿色信贷
Green credit

绿色债券
Green bond

绿色保险
Green insurance

绿色基金
Green fund

绿色股指
Green stock
index

控制/减少碳排放
Control/reduce
carbon emissions

降低能源碳强度
Reduce energy
carbon intensity

能源生产清洁化
Clean energy production

能源消费电气化
Energy consumption electrification

工业领域
Industry

建筑领域
Construction

交通领域
Transportation

其他领域
Others

降低能源消费总量
Reduce total
energy consumption

促进/增加碳吸收
Increase carbon sink

生态固碳
Carbon sequestration by
ecological methods

土地利用变化与增加森林碳汇
Changing land use patterns and increasing forest
carbon sinks

技术固碳
Carbon sequestration by
technological methods

碳捕集，利用与封存技术
Carbon Capture, Utilization and Storage (CCS)
Technology

碳管理与交易促进碳中和
Carbon management and trading
promoting carbon neutrality

碳咨询
Carbon
consulting

碳盘查
Carbon emission
investigation

碳交易
Carbon trading

碳评价
Carbon
evaluation

碳项目
Carbon program

道路艰难，
创新在实现零碳的道路上不可或缺
The road to carbon neutrality is tough
Innovation is vital on the road to carbon neutrality



PLUGANDPLAY CHINA

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其他领域

氢能技术 | 先进生物燃料 | 新一代储能
底层硬件 | 能源物联网 | 预测性维护与检修 | 梯次利用
电动出行及能源服务 | 工业电气化 | 家庭电气化
Hydrogen technology | Advanced biofuels | Next generation energy storage
Underlying hardware | Energy IOT | Predictive maintenance & overhaul |
Battery cascade utilization
Electric mobility and energy services | Industrial energy use electrification |
Household energy use electrification

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工厂数字化 | 厂房园区能源管理
楼宇能源管理 | 低碳钢铁与水泥 | 绿色建筑设计
交通运输效率提升 | 充电智能调配
绿色化肥 | 精准农业 | 高效农畜运维
替代蛋白 | 减少食物浪费
可持续时尚 | 可持续生活方式

土地利用变化与增加森林碳汇
Land use patterns and increasing forest
carbon sinks

碳捕获、利用与封存技术

Carbon Capture, Utilization and Storage (CCS)
Technology

碳管理与交易促进碳中和
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Factory Digitalization | Factory Energy Management
Building Energy Management | Low Carbon Steel and Cement | Green Building Design
Enhancing Transportation Efficiency | Smart Charging
Green Fertilizer | Precision Agriculture | Efficient Farm Animal Operation and Maintenance
Alternative Protein | Reducing Food Waste
Sustainable Fashion | Sustainable Lifestyles

Carbon trading

Carbon
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碳捕集 | 碳利用 | 碳封存

碳合同
Carbon
contracting
consulting

碳盘查
Carbon
disclosure
investigation

碳交易
Carbon
trading

碳评价
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碳项目
Carbon
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Carbon capture | Carbon utilization | Carbon sequestration

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气候风险预估与折价 | 绿色金融工具 | 投资标的转型

Climate risk estimation and discounting | Green financial
instruments | Transformation of investment objectives

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碳足迹追踪、计算和透明化 | 碳管理 | 碳交易 | 碳中和

Carbon footprint tracking, calculation and transparency | Carbon
management | Carbon trading | Carbon neutrality

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我们已经与超过50家全球领军的企业
携手应对可持续发展挑战

We have worked with over 50 leading global companies
to tackle sustainable development challenges



PLUGANDPLAY CHINA

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我们已经在全球投资了超过60家
将创新应用在应对气候变化领域的初创企业

We have invested in 60+ startups
applying innovation in addressing the climate crisis around the world



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LITTERATI



minimum NAADAM PI



PLUGANDPLAY CHINA

768,673

Pieces of trash picked up during the
ALL_TOGETHER GLOBAL CLEANUP challenge

73

Countries
Participated

2,833

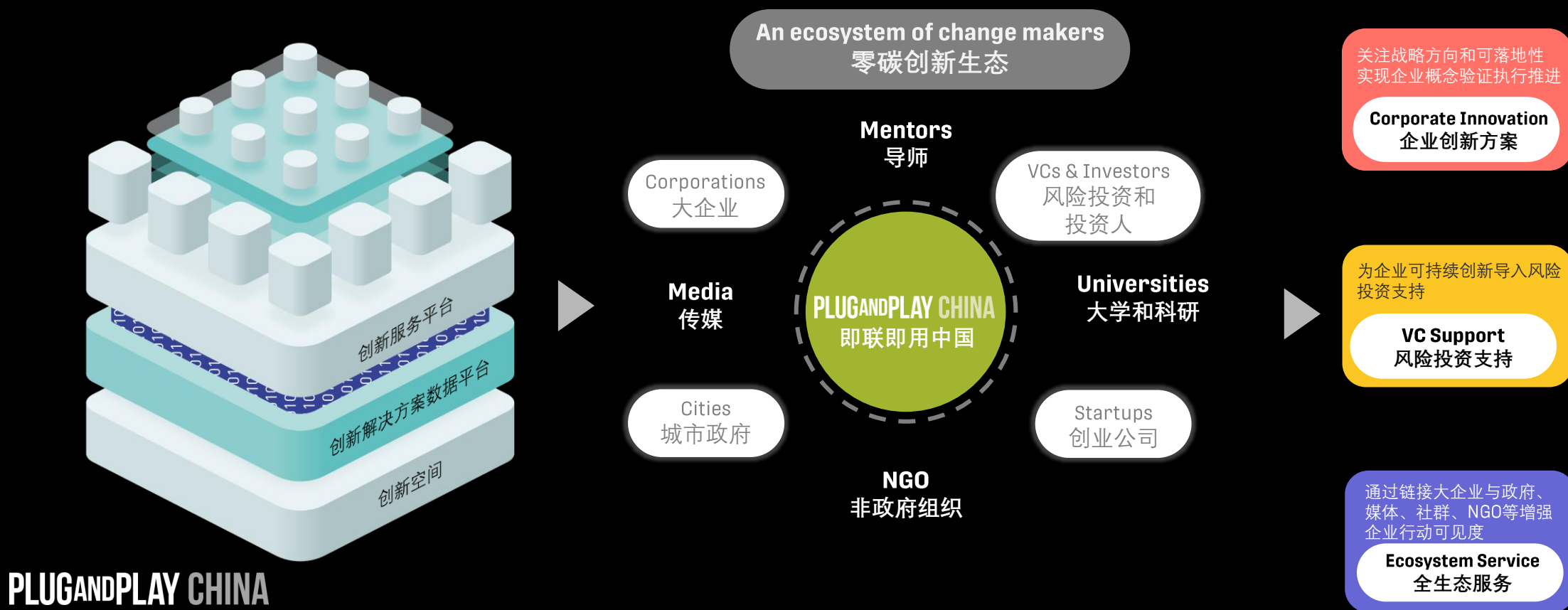
Individuals
Participated

23

Days
Total

从我们自己开始，我们将倾尽全力
打造迈向零碳的创新生态

Starting with ourselves,
we will do our best to create a carbon neutral innovation ecosystem



2021, Plug and Play即将开启 碳中和创新计划加速器项目

2021, Plug and Play will launch Carbon Neutral Innovation Accelerator Program

活动类型 ☆ 公开活动 仅限受邀嘉宾

周期性活动



专属项目对接会

帮助碳中和创新计划的企业合作伙伴定制化的搜寻能够解决业务挑战的初创企业。
- 每个企业将会获得两次定制专属项目对接的服务

🕒 4-6 周/ 项目对接会
📍 线上线下均可



主题冲刺周

5x

每月1次

关注同一话题的初创企业，领军企业和投资人进行密集而深入的探讨与交流，致力于帮助解决方案尽快落地，扩大创新解决方案的行业影响力。

🕒 1次冲刺周活动/月，持续2-3天
📍 不同城市
📺 提供线上接入的会议形式



赋能工作坊 & 问答时间

初创公司赋能环节，我们将会邀请Plug and Play社群中的顶尖专家为初创公司指导。

冲刺周活动



企业反向路演 & 深度探讨

企业反向对初创公司进行路演，描述自己所希望解决的问题和挑战，并和相关初创企业进行深度交流探讨。

冲刺周活动



主题可持续 创新日

具有强影响力的行业主题可持续创新论坛，将会包含主题演讲，圆桌分享，10家该领域优秀初创企业路演等活动以促进业务合作，投资与战略伙伴关系的达成。

冲刺周活动



导师陪伴随行

精心邀请的行业专家将为初创公司提供陪伴随行的顾问支持。

🕒 30分钟/节；4节/初创企业
📍 提供线上接入的会议形式

第1周

主题冲刺 1

主题冲刺 2

主题冲刺 3

主题冲刺 4

主题冲刺 5

第24周



项目启动

Plug and Play 发布与合作伙伴一起启动碳中和计划。

🕒 1天，1小时
📍 Plug and Play
📺 提供线上接入的会议形式



启动圆桌会议

企业活动伙伴闭门会议，共同探讨项目的发展方向与治理规划。

🕒 1天，4小时
📍 Plug and Play
📺 提供线上接入的会议形式



初创公司说明会

面向初创公司的信息说明会，以便进一步了解加速计划的设置与资源。

🕒 1天，2-3小时
📍 Plug and Play
📺 提供线上接入的会议形式



合作伙伴圆桌会议

企业合作伙伴闭门会议，成员企业将在会议上讨论加速计划成果，分享最佳实践并从最佳30初创企业列表中投票选出最佳创业公司和最佳试点项目。

🕒 1天，3小时
📍 Plug and Play
📺 提供线上接入的会议形式



媒体交流会

遴选出的卓越初创公司和出色的试点项目的全球媒体曝光机会。

🕒 1天，2小时
📍 Plug and Play
📺 提供线上接入的会议形式



碳中和创新成果展示日

项目结束时举办的大型活动，初创企业在这里毕业。活动内容将会以项目成果，奖项颁布，初创企业展示和社交为主。

🕒 1天，8小时
📍 Plug and Play
📺 提供线上接入的会议形式

单次活动

2021, Plug and Play即将开启 碳中和创新计划加速器项目

2021, Plug and Play will launch Carbon Neutral Innovation Accelerator Program

Event Type ☆ EXCLUSIVE ✉ INVITE ONLY

RECURRENT EVENTS



Dealflow Sessions

For **all programs partners** to dedicated meet startups to solve business challenges.
- Each partner will **have 2 deal flow sessions** during the program

🕒 4- 6 weeks/ deal flow
📍 Anywhere



Sprint

5x

1 PER MONTH

Deep and intensive exchange **between Startups, Corporate Partners, and Investors** focusing on the same topic, to **enlarge the impact of innovative solutions.**

🕒 1 sprint/month, 2-3 days
📍 Various cities
💻 Virtual Format Available



Startup Workshop & Office Hour

Empowerment session **for Startups**. Experts from Plug and Play community are invited to present.

Event **included** in the **sprint**



Corporate Reserve Pitch & Deep Dive

Corporates reverse pitch to **Startups**. Corporates describe what they are looking for, and deeply engage with startups.

Event **included** in the **sprint**



Themed Sustainability Innovation Day

Influential themed summit with Keynote speech, Panel discussion, 10 top startups pitch for **collaboration, investment, and partnership.**

Event **included** in the **sprint**



Mentorship Anywhere

A **group of reputable mentors** provide mentorship to the selected Startups.

🕒 30 min/session, 4 sessions/startup
📍 Virtual Format Available

WEEK 1

FOCUS WEEK 1

FOCUS WEEK 2

FOCUS WEEK 3

FOCUS WEEK 4

FOCUS WEEK 5

WEEK 24



Kickoff Day

Plug and Play to announce the launch of the Carbon Neutrality Program with **Partners.**

🕒 1 day, 1 hr
📍 Plug and Play
💻 Virtual Format Available



Kickoff Roundtable

Exclusive meeting where **Corporate Partners** can discuss the program and thought leadership initiatives together.

🕒 1 day, 4hrs
📍 Plug and Play
💻 Virtual Format Available



Startup Info Session

Info Session for **startups** to learn the setup and resources of the program.

🕒 1 day, 2-3 hrs
📍 Plug and Play
💻 Virtual Format Available



Partner Roundtable

Exclusive meeting where Corporate Partners can discuss the **program achievement**, share **best practice** and vote for the **best startup** from the top 30 list and **best pilot.**

🕒 1 day, 3 hrs
📍 Plug and Play
💻 Virtual Format Available



Media Roundtable

Global media exposure opportunities for the **selected startups** and **outstanding pilot projects.**

🕒 1 day, 2 hrs
📍 Plug and Play
💻 Virtual Format Available



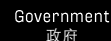
Carbon Neutrality Expo Day

Main event end of the program, **all startups graduate.** Content centric to program showcase, award ceremony, pitches, networking.

🕒 1 day, 8 hrs
📍 Plug and Play
💻 Virtual Format Available

1-TIME EVENTS

We look forward to engaging in a dialogue with you
as we embark on a journey towards a carbon neutral future



联系我们/Contact Us:
sustainability@pnpchina.com