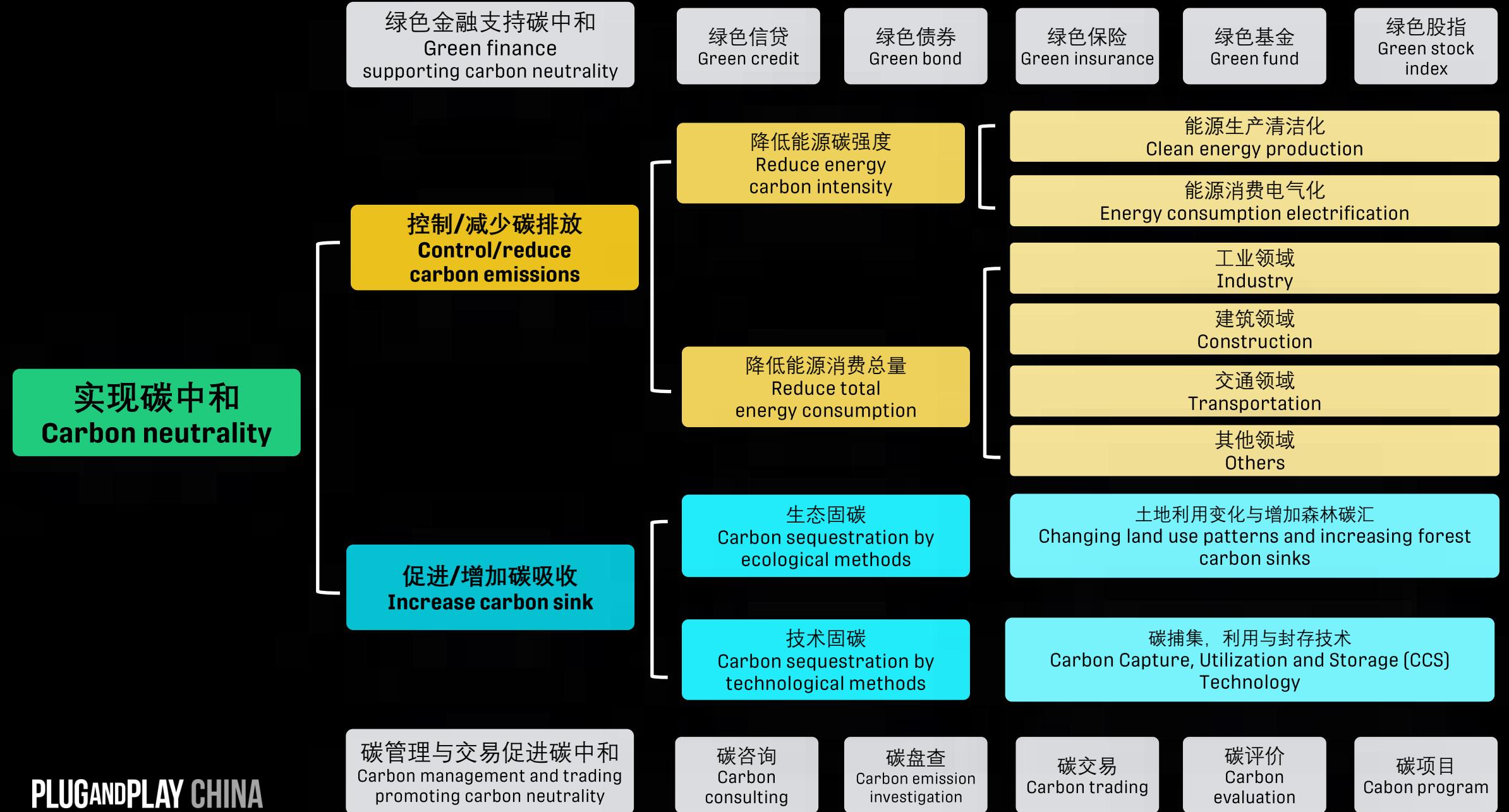


即联即用中国碳中和创新计划

**Plug and Play China Carbon Neutrality Innovation Initiative**



道路艰难，  
创新在实现零碳的道路上不可或缺  
The road to carbon neutrality is tough  
Innovation is vital on the road to carbon neutrality

# PLUG AND PLAY CHINA

绿色金融支持碳中和  
Green finance  
supporting carbon neutrality

绿色信贷  
Green credit

绿色债券  
Green bond

绿色保险  
Green insurance

绿色基金  
Green fund

绿色股指  
Green stock  
index

降低能源碳强度  
Reduce energy  
carbon intensity

能源生产清洁化  
Clean energy production

能源消费电气化  
Energy consumption electrification

工业领域  
Industry

建筑领域  
Construction

实现碳中和  
Carbon neutrality

控制/减少碳排放  
Control/reduce  
carbon emissions

氢能技术 | 先进生物燃料 | 新一代储能  
底层硬件 | 能源物联网 | 预测性维护与检修 | 梯次利用  
电动出行及能源服务 | 工业电气化 | 家庭电气化

Hydrogen technology | Advanced biofuels | Next generation energy storage  
Underlying hardware | Energy IOT | Predictive maintenance & overhaul |  
Battery cascade utilization  
Electric mobility and energy services | Industrial energy use electrification |  
Household energy use electrification

促进/增加碳吸收  
Increase carbon sink

技术固碳  
Carbon sequestration by  
technological methods

碳捕集、利用与封存技术  
Carbon Capture, Utilization and Storage (CCS)  
Technology

碳管理与交易促进碳中和  
Carbon management and trading  
promoting carbon neutrality

碳咨询  
Carbon consulting

碳盘查  
Carbon emission  
investigation

碳交易  
Carbon trading

碳评价  
Carbon evaluation

碳项目  
Carbon program

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控制/减少碳排放  
Control/reduce  
carbon emissions

降低能源消费总量  
Reduce total  
energy consumption

工业领域  
Industry

建筑领域  
Construction

交通领域  
Transportation

其他领域  
Others

实现碳中和  
Carbon neutrality

促进/增加碳吸收  
Increase carbon sink

工厂数字化 | 厂房园区能源管理

楼宇能源管理 | 低碳钢铁与水泥 | 绿色建筑设计  
Enhancing building energy management | Low-carbon steel and cement | Green building design

交通运输效率提升 | 充电智能调配

绿色化肥 | 精准农业 | 高效农畜运维

替代蛋白 | 减少食物浪费

可持续时尚 | 可持续生活方式

Carbon sequestration by

碳捕集、利用与封存技术

Carbon Capture, Utilization and Storage (CCS)  
Technology

Factory Digitalization | Factory Energy Management

Building Energy Management | Low Carbon Steel and Cement | Green Building Design

Enhancing Transportation Efficiency | Smart Charging

Green Fertilizer | Precision Agriculture | Efficient Farm Animal Operation and Maintenance

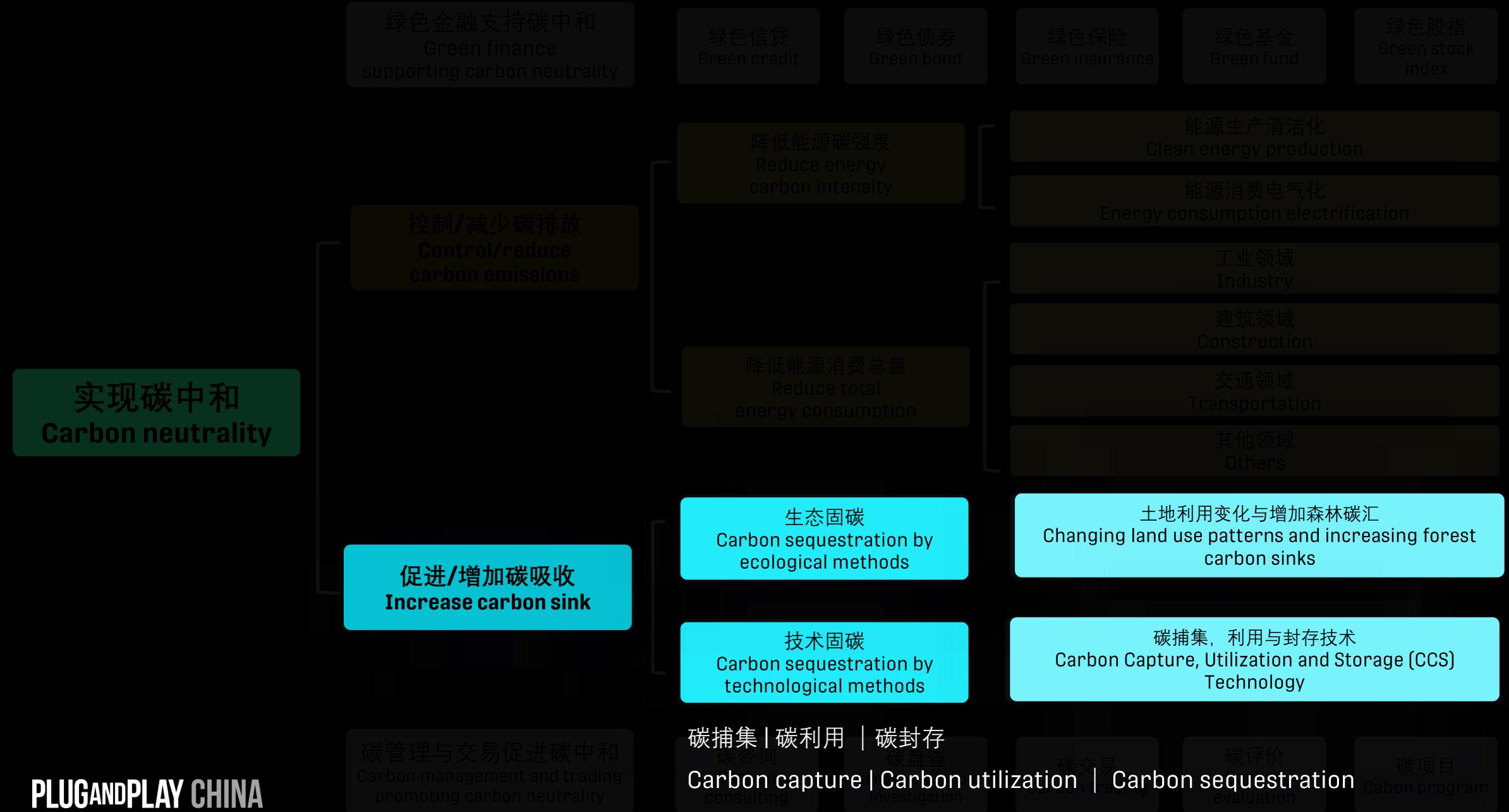
Alternative Protein | Reducing Food Waste

Sustainable Fashion | Sustainable Lifestyles

土地利用变化与增加森林碳汇  
Changing land use patterns and increasing forest  
carbon sinks

碳管理与交易促进碳中和  
Carbon management and trading  
promoting carbon neutrality

PLUGANDPLAY CHINA



## 实现碳中和 Carbon neutrality

促进/增加碳吸收  
Increase carbon sink

碳管理与交易促进碳中和  
Carbon management and trading promoting carbon neutrality

控制/减少碳排放  
Control/reduce carbon emissions

生态固碳  
Carbon sequestration by ecological methods

降低能源消费总量  
Reduce total energy consumption

气候风险预估与折价 | 绿色金融工具 | 投资标的转型  
Climate risk estimation and discounting | Green financial instruments | Transformation of investment objectives

绿色金融支持碳中和  
Green finance supporting carbon neutrality

碳咨询  
Carbon consulting

碳盘查  
Carbon emission investigation

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工业领域  
Industry

建筑领域  
Construction

交通领域  
Transportation

其他领域  
Others

土地利用变化与增加森林碳汇  
Changing land use patterns and increasing forest carbon sinks

碳足迹追踪、计算和透明化 | 碳管理 | 碳交易 | 碳中和  
Carbon footprint tracking, calculation and transparency | Carbon management | Carbon trading | Carbon neutrality

技术固碳  
Carbon sequestration by technology  
碳捕集、利用与封存技术  
Carbon Capture, Utilization and Storage (CCS)



# PLUGANDPLAY CHINA

我们已经与超过50家全球领军的企业  
携手应对可持续发展挑战

We have worked with over 50 leading global companies  
to tackle sustainable development challenges



PLUGANDPLAY CHINA

# PLUGANDPLAY CHINA

我们已经在全球投资了超过60家  
将创新应用在应对气候变化领域的初创企业

We have invested in 60+ startups  
applying innovation in addressing the climate crisis around the world



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LITTERATI



minimum NAADAM

PI

dropel



TC 清芯未来 SINAY  
MARITIME DATA SOLUTION

XPOWER



DIMAAG-AI

THRE

PLUGANDPLAY CHINA

**768,673**

Pieces of trash picked up during the  
ALL\_TOGETHER GLOBAL CLEANUP challenge

**73**

Countries  
Participated

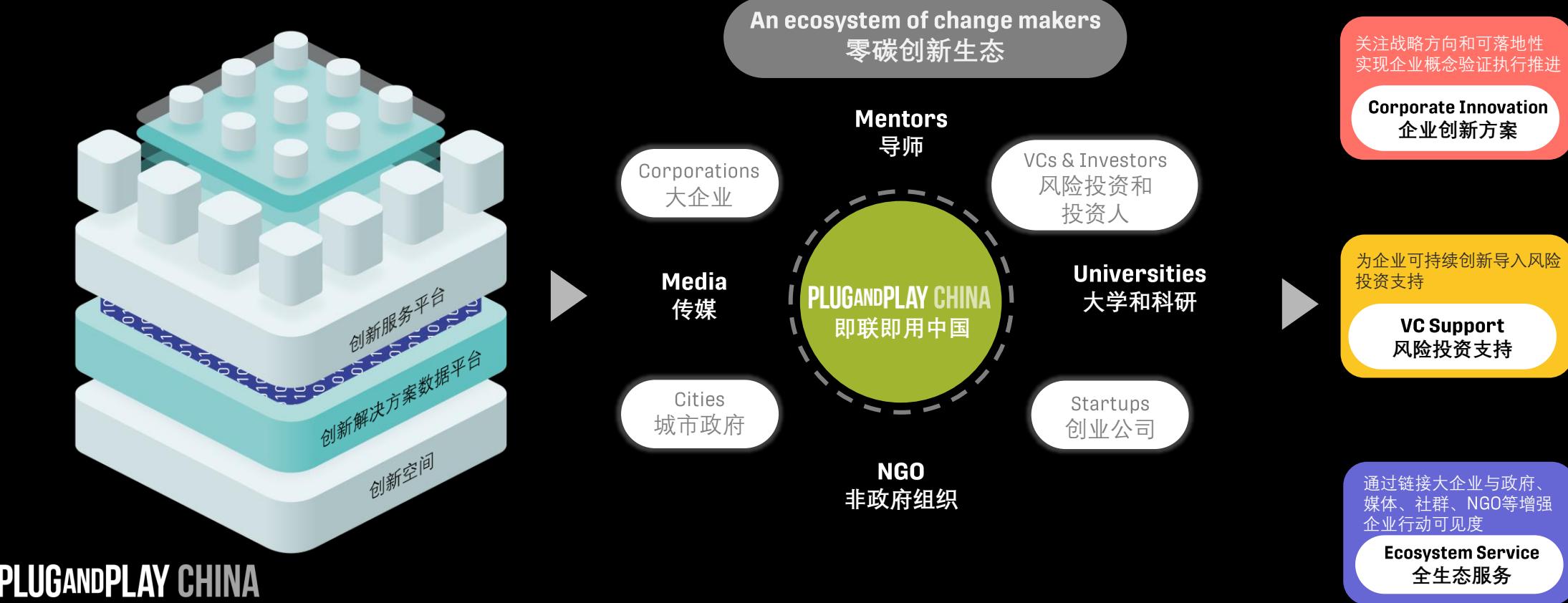
**2,833**

Individuals  
Participated

**23**

Days  
Total

从我们自己开始，我们将倾尽全力  
打造迈向零碳的创新生态  
Starting with ourselves,  
we will do our best to create a carbon neutral innovation ecosystem

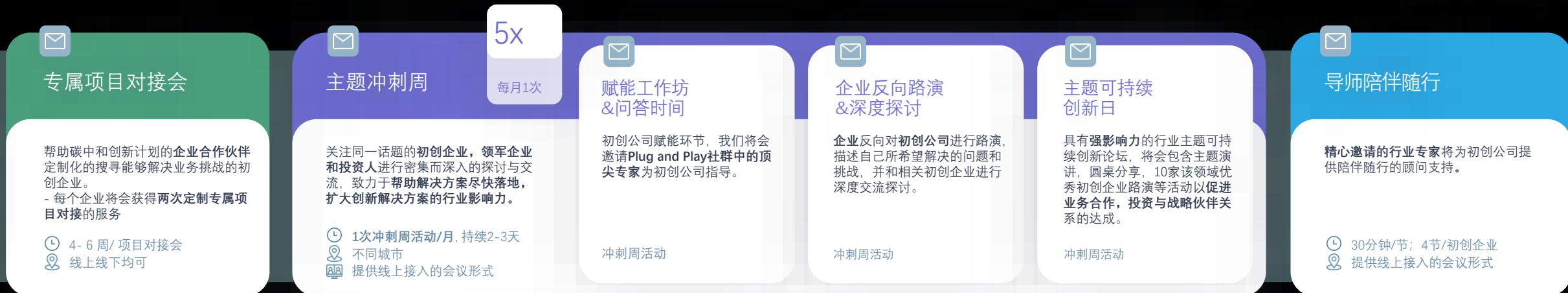


# 2021, Plug and Play即将开启 碳中和创新计划加速器项目

2021, Plug and Play will launch Carbon Neutral Innovation Accelerator Program

活动类型 公开活动 仅限受邀嘉宾

周期性活动



第1周

主题冲刺 1

主题冲刺 2

主题冲刺 3

主题冲刺 4

主题冲刺 5

第24周

项目启动

启动圆桌会议

初创公司说明会

合作伙伴圆桌会议

媒体交流会

碳中和创新成果展示日

Plug and Play 发布与合作伙伴一起启动碳中和计划。

🕒 1天, 1小时  
👤 Plug and Play  
💻 提供线上接入的会议形式

企业活动伙伴闭门会议，共同探讨项目的发展方向与治理规划。

🕒 1天, 4小时  
👤 Plug and Play  
💻 提供线上接入的会议形式

面向初创公司的信息说明会，以便进一步了解加速计划的设置与资源。

🕒 1天, 2-3小时  
👤 Plug and Play  
💻 提供线上接入的会议形式

企业合作伙伴闭门会议，成员企业将在此会议上讨论加速计划成果，分享最佳实践并从最佳30初创企业列表中投票选出最佳创业公司和最佳试点项目。

🕒 1天, 3小时  
👤 Plug and Play  
💻 提供线上接入的会议形式

遴选出的卓越初创公司和出色的试点项目的全球媒体曝光机会。

🕒 1天, 2小时  
👤 Plug and Play  
💻 提供线上接入的会议形式

项目结束时举办的大型活动，初创企业在里面毕业。活动内容将会以项目成果，奖项颁布，初创企业展示和社交为主。

🕒 1天, 8小时  
👤 Plug and Play  
💻 提供线上接入的会议形式

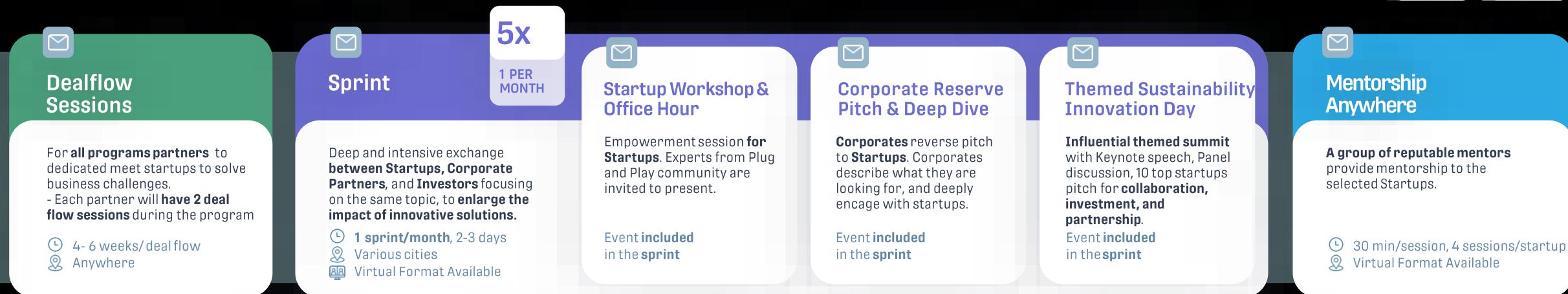
单次活动

# 2021, Plug and Play即将开启 碳中和创新计划加速器项目

2021, Plug and Play will launch Carbon Neutral Innovation Accelerator Program

Event Type EXCLUSIVE INVITE ONLY

## RECURRENT EVENTS



## 1-TIME EVENTS

Kickoff Day	Kickoff Roundtable	Startup Info Session	Partner Roundtable	Media Roundtable	Carbon Neutrality Expo Day
Plug and Play to announce the launch of the Carbon Neutrality Program with Partners.  1 day, 1 hr Plug and Play Virtual Format Available	Exclusive meeting where Corporate Partners can discuss the program and thought leadership initiatives together.  1 day, 4 hrs Plug and Play Virtual Format Available	Info Session for startups to learn the setup and resources of the program.  1 day, 2-3 hrs Plug and Play Virtual Format Available	Exclusive meeting where Corporate Partners can discuss the program achievement, share best practice and vote for the best startup from the top 30 list and best pilot.  1 day, 3 hrs Plug and Play Virtual Format Available	Global media exposure opportunities for the selected startups and outstanding pilot projects.  1 day, 2 hrs Plug and Play Virtual Format Available	Main event end of the program, all startups graduate. Content centric to program showcase, award ceremony, pitches, networking.  1 day, 8 hrs Plug and Play Virtual Format Available

我们期待，展开对话  
与你一同迈向零碳未来

We look forward to engaging in a dialogue with you  
as we embark on a journey towards a carbon neutral future



Startup  
创新团队



University  
大学



Corporation  
领军企业



Government  
政府



Investor  
投资者



NGO  
非盈利组织



Media  
媒体



Mentor  
导师



联系我们/Contact Us:  
[sustainability@pnpchina.com](mailto:sustainability@pnpchina.com)